



EDIT-AM

The most convenient way to research competitor parts and catalogue data in your product sector.

Key Benefits

- View your purchased data from product or vehicle angles
- Build and update cross-reference relationships for all purchased ranges
- Easily identify and fill virtual gaps (also-fits) for your current products
- Isolate and prioritise your range gaps (when partnered with VIO data)
- Define product details and fitment info for your NPI process

What is it?

EDIT-AM is a fully-integrated, optional function available to be switched on within Xchecker™, designed to enable organisations to gain benefits quickly and efficiently from purchased aftermarket catalogue datasets.

Wider coverage | Better cross-referencing Improved differentiation | Optimised ROI

EDIT-AM harvests the knowledge and detail contained within the datasets, allowing you to enhance your own range and catalogue with it.

Using product and vehicle relationships, the system suggests;

- New parts needed in your ranges
- New also-fits for your existing parts
- Additional cross references for your parts
- Provides insight for differentiating applications with the goal of minimising duplications and alternatives

All this intelligence can then be absorbed into your own catalogue, in line with your existing standards, formats and conventions.

How does it work?

The purchased datasets are processed and located using cloud principles so that vehicle and part records in Xchecker™ can be used as the keys to unlock deeper content. Enabling you to analyse, refine, enhance and differentiate your own catalogue. The inclusion of VIO data allows selection and prioritisation to be applied, saving you time, making sure the best-value content is integrated first, and empowering you to optimise the return on your data investments.





What do I need to do?

- Use Xchecker as your source catalogue maintenance tool
- Have in place licensing with TecAlliance for the relevant TecDoc vehicle lists
- Purchase a TecDoc Competitor data package from TecAlliance
- Purchase VIO data through Elcome (not compulsory but recommended)
- Take out a subscription to use Elcome's EDIT-AM module
- Ask Elcome to load and link the datasets, then you're off and running

What are the costs?

- EDIT-AM: £8,000 per annum
- Catalogue load-and-link: £1,000 per dataset
- VIO data available for most countries in Europe and beyond - ask us for a quote
- No change to your Xchecker subscription fees
- 3rd party cost for Competitor datasets



**Contact your Elcome BDM
to discuss EDIT-AM Today!**

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